



数控机床与金属加工展

METALWORKING AND CNC MACHINE TOOL SHOW

机床、金属板材及管材加工、模具制造和工具的国际盛会

International Exhibition for Machine Tools, Sheet Metal,

Pipe&Tube Production, Mould&Die Construction

MWCS

METALWORKING
AND CNC MACHINE
TOOL SHOW

国家会展中心(上海)

2018年9月19日-23日

National Exhibition and
Convention Center (Shanghai)

19-23 September 2018

<http://mwcs.ciif-expo.com>



数控机床与金属加工展

Metalworking and CNC Machine Tool Show

中国国际工业博览会主办单位

工业和信息化部
商务部
中国科学院
中国国际贸易促进委员会
上海市人民政府

国家发展和改革委员会
科学技术部
中国工程院
联合国工业发展组织

中国国际工业博览会协办单位

中国机械工业联合会

中国国际工业博览会承办单位

东浩兰生（集团）有限公司

数控机床与金属加工展承办单位

东浩兰生（集团）有限公司
德国汉诺威展览公司
汉诺威米兰展览（上海）有限公司

数控机床与金属加工展协办单位

中国汽车工程学会
台湾机器工业同业公会

Organizers

Ministry of Industry and Information Technology
Ministry of Commerce
Chinese Academy of Science
China Council for the Promotion of International Trade
Shanghai Municipal People's Government

National Development and Reform Commission
Ministry of Science and Technology
Chinese Academy of Engineering
United Nations Industrial Development Organization

Co-organizer

China Machinery Industry Federation

Show Management

Donghao Lansheng (Group) Co., Ltd.

Organizers of MWCS

Donghao Lansheng (Group) Co., Ltd.
Hannover Fairs International GmbH
Hannover Milano Fairs Shanghai Ltd.

Co-organizers of MWCS

Society of Automotive Engineers of China
Taiwan Association of Machinery Industry



简介 About Us



作为中国乃至亚太地区最具规模和影响力的国际工业盛会之一,中国工博会(CIIF)即将迎来 20 周岁生日。2018 中国工博会预计展览面积 28 万 m^2 ,参展商超过 2600 家,专业观众超过 16 万人次。数控机床与金属加工展(MWCS),是中国工博会的核心专业展之一,预计展览面积 8 万 m^2 ,展商超过 600 家,将按照展品门类分为“三大展区”:

- ◆ 激光加工 & 钣金冲压技术展区
- ◆ 金属切削 & 增材制造技术展区
- ◆ 机床配套功能部件及周边产品展区

专业观众群涵盖汽车、模具、工业零部件、机器人、自动化、电子 / 信息通讯、金属制品、轨道交通、航空航天、造船、医疗器械、包装机械、电梯、家电、管道、电力设施、国防军工等用户行业。

展会同期将举办“中国钣金智能制造峰会”、“中国智能 2025 国际合作论坛”、“中国机器人高峰论坛”及“中国金属切削高层论坛”等多场峰会和技术交流活动。

As one of the best industry expositions in Asia-Pacific, the 20th China International Industry Fair(CIIF2018)will be held during 19-23 of September 2018, at National Exhibition and Convention Center (Shanghai), with estimated over 280,000 m^2 show space, and about 2,600 exhibitors, 160,000 industrial visitors coming from all of the world.

Metalworking & CNC Machine Tool Show(MWCS)is one of the core theme shows of CIIF, having 80,000 m^2 show space, and about 600 exhibitors. In terms of exhibits categories, MWCS is classified into 3 parts:

- ◆ Metal forming, Sheet Metal & Laser-working Technology
- ◆ Metal Cutting & Additive Manufacturing Technology
- ◆ Functional Components & Relevant Products

Industry attendees come from manufacturing sectors, such as Automobile, Die & Mould, Industry Parts, Mechanical Engineering, Electronic, Household Appliance, Info-communication, 3C Products, National Defense, Aviation & Aerospace, Medical Equipment, Shipbuilding, Packaging Machines, Railway Transportation, Elevator, Heating/Ventilation, and Construction & Agriculture Machinery.

Besides thousands of products show, there are also tens of concurrent events/conferences/workshops available, such as “China Sheet Metal Intelligent Manufacturing Summit”, “China Intelligent 2025 international co-operation Summit”, “China Robot Summit”, “China Metal Cutting Summit”, and so on .

展示面积 / Exhibition Area

70,000 m^2

参展企业 / Exhibitors

499 家

国家和地区 / Countries & Regions

18 个

专业观众 / Trade Visitors

167,906 人次





知名展商 Big Names

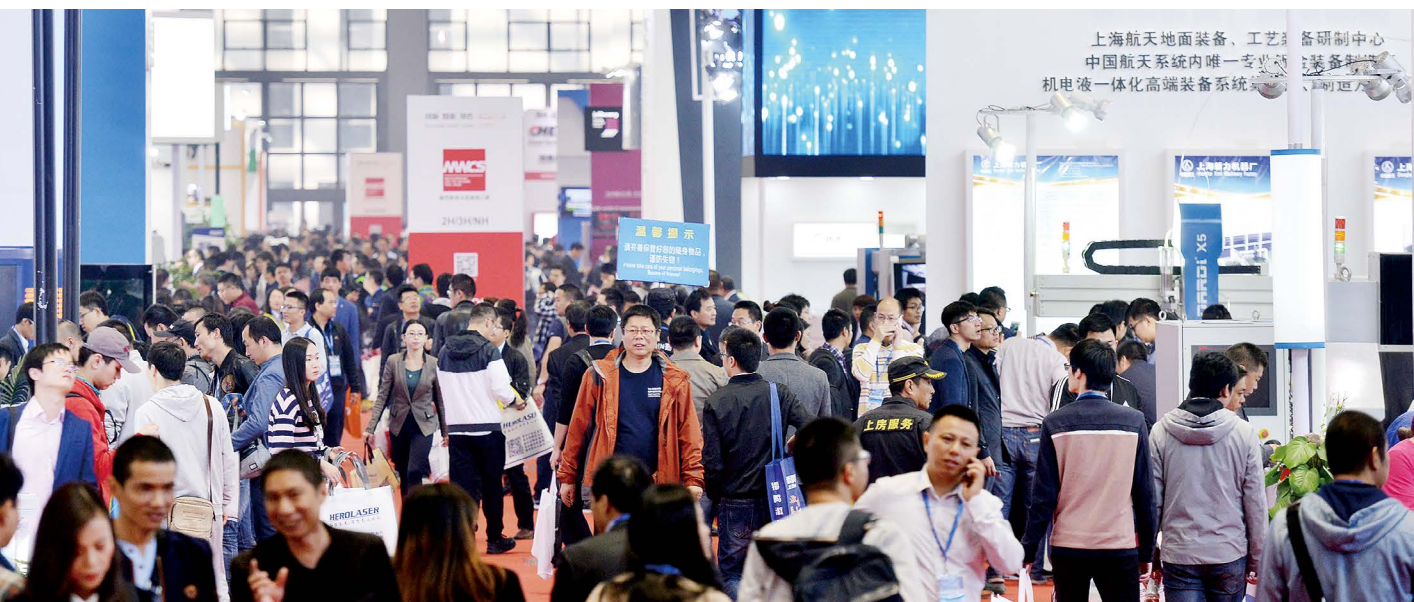
金属切削 ▶▶ Metal Cutting



钣金成形 ▶▶ Metal Forming



其它 ▶▶ Others



- **金属切削机床 / METAL CUTTING MACHINES**

金属加工中心、铣床、普通车床与自动化车床、钻床、镗床、锯床及金属切削机床、制齿加工机床、组合机床及组合部件、加工中心及并联机床、钻削和攻丝机床、制造单元/系统及自动化设备、工具加工磨床、珩磨、研磨、抛光及超精加工机床

Machine center& Milling Machines,Turning Machines (Lathes),Boring Machines,Sawing/shaping/broaching/planning,Gear cutting machines,Modular machines & modular unites,Machine center & parallel kinematics machines (PKM) ,Drilling and Tapping Machines,FMC/FMS & automatic devices,Cutting tool grinding machines,Honing grinding machines & Super-finishing grinding machines

- **金属成形机床 / METAL FORMING MACHINES**

金属薄板切割机床和加工中心、板料、薄板、型材剪床、板料、薄板、管料旋压机、板材折弯机棒料、管材折弯成型机、矫直机、线材成型机、冲床、冲压机床、步冲轮廓机、各种压力机

Sheet metal cutting machines and machining center,Shearing machines for sheet, plate and profile,Sheet, plate and tube spinning machines,Bar/tube bending and forming machines,Straightening machines & Wire forming machines,Transfer press /Nibbling machines,Presses

- **特种加工机床 / SPECIAL PURPOSE MACHINE**

电火花成型加工设备、电火花线切割设备、电化学加工设备、火焰切割设备、等离子体切割设备、水喷射切割设备、快速原型制造设备、打标及刻模机、表面处理及涂敷设备、真空成型机

Die sinking EDM,Wire cutting EDM,Electro-chemical machines,Flame cutting machines,Plasma cutting machines,Water jet cutting machines,Rapid prototyping manufacturing (RPM),Marking and engraving machines,Surface treatment and coating equipment,Vacuum forming machines

- **数控系统、数显装置和机床电器 / NUMERICAL CONTROL SYSTEM, DIGITAL READOUT UNITS, MACHINE TOOL APPARATUS**

- **机床零部件及辅助设备 / MACHINE TOOL COMPONENTS AND AUXILLIARY EQUIPMENTS**

- **磨料磨具、刀具、工夹具及相关产品 / ABRASIVE, CUTTING TOOLS, TOOLING, JIG FIXTURE & RELATED PRODUCTS**

- **检验和测量设备 / INSPECTION, MEASUREMENTS**





展商之声 From Exhibitors



秦川机床工具集团股份公司

Qinchuan Machine Tool & Tool (Group) Corp

副总裁 田沙

Vice President Mr. TianSha

秦川集团已连续参加中国工博会十几届了,此次我们与子公司宝鸡机床、汉江工具、思源量仪共同参展,在展现产品特色的同时,也让客户看到我们完整的产业链,和更全面的解决方案。工博会现在越办越好,特别是今年的观众非常好,很多客户慕名而来。开展几天,我们就成功签了近 2500 万的订单。

Qinchuan Group has been with CIIF for more than 10 years, and our group makes a united stand together with our subsidiaries this time. This united exhibition, we are proving to our clients that we can not only provide machines, but also a full set of customer-tailored solution. CIIF is getting better and better, especially this year. We are pleased to have so many intended customers in our stand. By now, we have already received signed nearly 25 million orders.



山崎马扎克(中国)有限公司

YAMAZAKI MAZAK (CHINA) CO., LTD.

总裁助理 黄义

President Assistant Mr. HuangYi

我们非常荣幸参加中国工博会,这是马扎克今年最后一个展会,也是全年计划中最重要的一个展会。我们双方已成功合作多年,每次参展效果都很好,政府和主办方给予我们很大的支持,在大家的共同努力下我们的客户群体和市场影响力都在不断地增加。工博会在我们市场推广中的影响是越来越大,地位也是越来越重要。

It is our pleasure to be a part of CIIF, which is the last and also the most important trade show in 2017. MAZAK has successfully cooperated with CIIF for many years, the government and the organizer have given us great support. With the development of CIIF, MAZAK's market influence has also been increased continuously these years. We believe CIIF will be more and more important to our market strategy.



日酸 TANAKA 株式会社

NISSAN TANAKA CORPORATION

社长 滨田 敏彦

President Mr. TOSHIHIKO HAMADA

今年是我们第一次参展,中国工博会是非常盛大的制造业展会,我们感受到了中国机床、自动化、机器人等行业高速发展。展会现场人气很旺,明年我们希望能够扩大面积,继续参加。展会还剩明天一天,我们也将尽可能地向来我们展位的观众介绍我们的机器设备,争取更多的订单。

This is our first time to participate in CIIF, which is a huge manufacturing exposition, and we feel the rapid development of China's machine tools, industry automation and robotic technology. There are a lot of professional visitors, and some of them are very interested in our products. We will participate in this show next year for sure, and hopefully we can get a bigger stand. There is one showing day left, and we will also try our best to get more orders.

观众入场统计 >>>

Daily Entrance of Visitors

167,906 人次专业观众来自 83 个国家和地区。他们主要来自于机床工具、汽摩零部件制造、模具制造及电力设备等领域。

MWCS 2017, attracted 167,906 trade visitors from 83 countries or regions, coming from Machine Tools, Auto Parts, Moulds & Die-making, Electrical Power, etc.



专业观众业务领域分析 >>>

Industry Groups of Visitors

机床工具 / Machine Tools	19.48%
汽车及摩托车零部件制造 / Auto Parts	8.52%
模具制造 / Mould&Die Making	8.23%
电力电工设备 / Electric Power	6.39%
通用机械 / General Machinery	5.09%
轻工机械 / Light Industry	4.23%
轨道交通 / Railway Transport	3.98%
重型机械 / Heavy Duty Machinery	3.91%
航空航天 / Aerospace&Aviation	3.84%
船舶制造 / Shipbuilding	3.61%
国防兵工 / National Defense	3.16%
钣金与管材加工 / Sheet Metal,Pipes,Tubes	3.11%
家电与电子设备制造 / Home Appliances	2.68%
机箱机柜 / Chassis&Cabinet	2.68%
工程与物流机械 / Engineering&Logistics Machinery	2.45%
医疗器械 / Medical Devices	2.43%
电梯制造 / Elevator	2.41%
石化冶金 / Petrochemical&Metallurgy	2.36%
通用基础件 / General Base Components	2.25%
仪器仪表 / Instruments&Meters	1.95%
纺织机械 / Textile Machinery	1.80%
家具、厨卫及金属制品 / Metal Products	1.75%
农用机械 / Agricultural Machinery	1.57%
印包机械 / Printing & Packaging Machinery	1.27%
其他 / Others	0.84%

观众工作性质分析 >>>

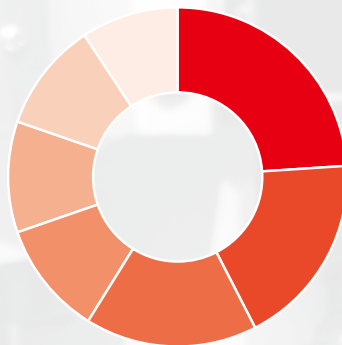
Job Function of Visitors



■ 工程、技术服务、质量管理 Engineering, Technical Services, Quality Management	14.14%
■ 管理 Management	21.87%
■ 市场、销售 Marketing	19.95%
■ 生产制造 Manufacturing	18.80%
■ 研究、研发 Research and development	9.11%
■ 采购 Purchase	6.38%
■ 进出口贸易 Import and export trade	3.51%
■ 广告、推广、媒体 Advertising, promotion, media	3.54%
■ 其他 Others	2.71%

观众关注的领域 >>>

Product Categories of Interest of Visitors



■ 金属切削机床 Metal Cutting Machinery	24.05%
■ 金属成型机床 Metal Forming Machinery	18.26%
■ 数控系统、数显装置和机床电器 CNC Apparatus	16.19%
■ 机床零部件及辅助设备 Components&Auxiliaries	11.20%
■ 特种加工机床及专用设备 Special Purpose Machinery	10.64%
■ 磨料磨具、刀具、工夹具及相关产品 Tools,Jig Fixture&Related	10.53%
■ 检验和测量设备 Inspection&Measurements	9.13%

观众决策力分析 >>>

Buying Authority of Visitors



■ 决策者 / Decision-Maker	32.14%
■ 参与推荐和选择 / Advisor	33.38%
■ 指定需求 / Specifying requirements	24.62%
■ 无涉及 / No involvement	9.86%



法国 SEB 集团 Michel ARQUIZAN >>>



我来自法国 SEB 集团。SEB 集团始建于 1857 年,是目前世界炊具与小家电领域的知名企业,旗下拥有炊具、厨房电器、食品饮料加工、个人护理和家居电器等五大类、十多个世界著名品牌。我这次来中国工博会主要是看设备,计划采购切削机床、冲床、激光切割机以及自动化设备。中国工博会是一个非常棒的平台,在这里各种设备的供应商很集中,我已经同很多家设备企业交流了,后续会进行深入沟通。

I am from French SEB Group, which is a world famous enterprise, making cooking utensils and small household appliances. I want to purchase some CNC machines, punches, laser cutting machines and automation equipments. CIIF is a great show, and you can find different products here. I have already communicated with some companies, and we may go further after the show.

<<< 俄罗斯 Micron LLC 公司 Shalomeev Pavel

我来自俄罗斯,主要从事金属门窗产品的加工,目前企业效益比较好,打算采购一批激光切割机。因为中国的设备企业比较多,产品种类比较齐全,所以来中国看看。恰好收到一家设备企业的邀请,因此特地到中国工博会来参观。这是我第一次参加中国工博会,感觉很震撼,不仅看到了各种先进的激光切割技术,也发现很多中国企业极具性价比的激光切割机,同时还看到了自动化、汽车、工业机器人等各种工业领域的先进产品和技术。



I am from Russia, in business of making metal doors and windows. We are going to purchase some laser cutting machines. CIIF is a leading trade show of sheet metal working technology, lots of international and local manufacturers show up here. I was invited by a local company. It is my first time to visit CIIF, and I am really shocked. I can find not only advanced laser cutting technologies from all over the world, but also very competitive Made-in-China machines. Besides, I also find lots of advanced technologies of automation, automobile, industrial robot and so on.

智利 CGK 公司 Juan Pablo Ciriza P. >>>



我来自智利,公司主要从事制造、维护和修理铜矿开采专用设备和组件,这次是带着采购意向参观工博会的,主要想购买金属切削机床类设备。这是我第一次来中国工博会,因为听说这里的设备很便宜,因为没有中间商,能够省一大笔费用,所以如果有合适的产品会直接采购。工博会是一个非常好的平台,在这里我看到很多先进的设备,第一天的参观就已经有很多收获了,期待今后几天能有更多的收获。

We are from Chile. Our business is to manufacture, maintain, and fix mining equipments. We come here for CNC metal cutting machines, and this is my first time to visit CIIF. We were told there is no middle man in CIIF, so we can save lots of money. We may make orders, if we can find what we are interesting in. CIIF is very good, and we find lots of advanced equipments here at the very first day. We are looking forward to find more in coming days.

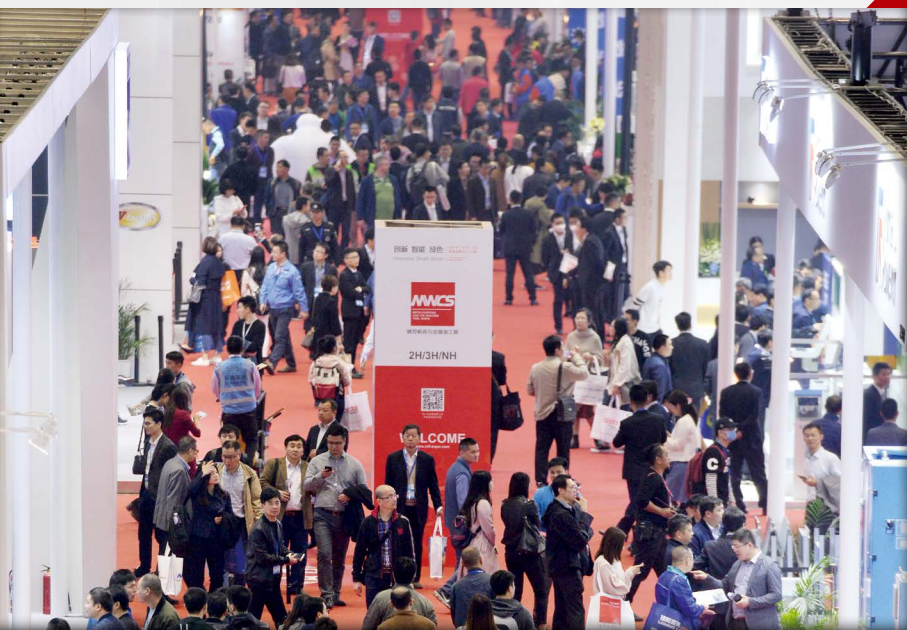
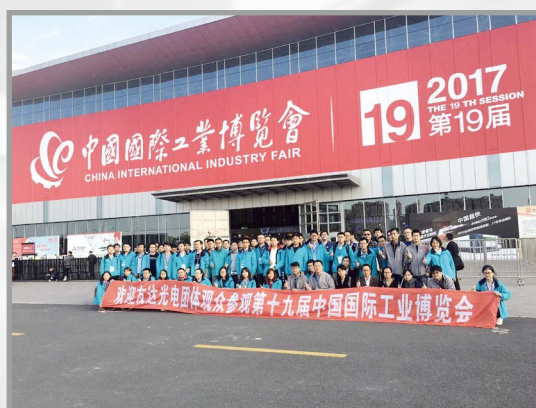


来自观众
From Visitors

专业观众团



Professional Audience Group



到场媒体 / Cooperation Media

277 家

相关原创报道 / Report

688 篇

微信公众号 / Report on Wechat

9,835 条

展前预览、展报 / Preview Report

24,000 份

报道阅读量 / Website Flow

158,536 次

如何参展
How To Exhibit



2018 数控机床与金属加工展

Metalworking and Machine Tool Show 2018

2018年9月19-23日
September 19-23 2018
国家会展中心（上海）
National Exhibition and Convention Center (Shanghai)

- 展示面积 Exhibition Area 80,000m²
- 参展企业 Exhibitors 550家
- 专业观众 Trade Visitors 180,000人次

参展程序 ▶▶ How To Participate



价 格 ▶▶ Price

	国内企业 Local	国外企业 Foreign
光地（18平米起） Raw Space (Min.18sqm)	RMB 1,272 / m ²	RMB 2,310 / m ²
标展（9平米起） Shell Scheme (Min.9sqm)	RMB 1,590 / m ²	RMB 2,883 / m ²

中国工博会旗下专业展 ▶▶ CIIF Theme Shows

 数控机床与金属加工展	 工业自动化展	 节能环保技术与设备展	 信息与通信技术应用展	 新能源与电力电工展	 新能源与智能网联汽车展	 机器人展	 科技创新展	 新材料产业展
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参展申请表 Application Form

本单位决定参加2018年9月19日-23日在国家会展中心（上海）举办的中国国际工业博览会数控机床与金属加工展，并保证支付各项参展费用（包括自理汇款手续费）；不在现场零售展品；不展出侵权假冒产品；服从大会统一安排。

We decided to participate China International Industry Fair 2018, as exhibitor, which will be held during Sep.19-23, 2018 at National Exhibition and Convention Center (Shanghai). We will pay at the charges (Inc. bank charges) and abide by the regulations.

单位名称 / Company: _____

地 址 / Address: _____

邮政编码 / Postal Code: _____ 联系人 / Contact Person: _____

电 话 / Tel: _____ 职 务 / Position: _____

传 真 / Fax: _____ E-mail / E-mail: _____

手 机 / Mp: _____ 网 址 / Website: _____

展品名称 / Exhibit Article Name: _____

请选择展品 / Exhibits Category

☐ 金属切削机床 / Metal Cutting Machine

☐ 金属成形机床 / Metal Forming Machine

☐ 特种加工机床及专用设备 / Special Purpose Machine

☐ 检验和测量设备 / Inspection, Measuring Device

☐ 数控系统、数显装置和机床电器 / CNC System, Digital Readout Units, Machine Tool Apparatus

☐ 机床零部件及辅助设备 / Machine Tool Components and Auxiliary Device

☐ 磨料磨具、刀具、工夹具及相关产品 / Abrasive, Cutting Tools, Tooling, Jig Fixture & Related Products

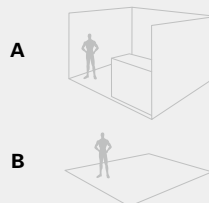
预定展台 / To book the exhibit space

A. 标准展台 9平方米（3M×3M）标准展台 _____ 个

Standard Booth (Minimum 9sqm, 3M×3M) : _____ Booth(s)

B. 室内光地（18平方米起租）长 _____ 米 × 宽 _____ 米

Raw Space (Minimum 18sqm) : Length: _____ m × Width: _____ m



填表日期 / Date

单位盖章 / Seal & Signature

1、报名截止日期：2018年6月30日

Application Deadline: 30.June 2018

2、本表仅作为参展意向，以签订正式参展合同为准。

This form shall not be regarded as a legal contract.

东浩兰生（集团）有限公司

工博会项目分公司

中国国际工业博览会数控机床与金属加工展业务部
上海市光复路757号五矿大厦13楼 200070

联系人：温旺英

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